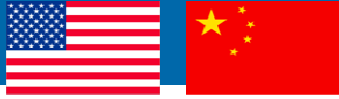




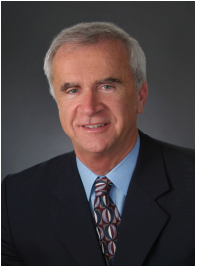
U. S. CHINA BUSINESS FORUM



TUESDAY, DECEMBER 15, 2009
MID-AMERICA CLUB
200 E. RANDOLPH, 80TH FLOOR
AON CENTER, CHICAGO, IL 60601

Agenda

- 8:00 am** **Registration and Breakfast**
- 8:45 am** **Welcome Remarks**
Mr. Gerald J. Roper, President & CEO, Chicagoland Chamber of Commerce
Mr. Guowen Chen, Trade Consul, the Consulate General of People's Republic of China
Ms. Mary Roberts, Acting Managing Director, the State of Illinois Office of Trade and Investment
Ms. Kim Kyker, Managing Director, FedEx Services
- 9:00 am** **Keynote Remarks**
Deep SenGupta, Sr. Manager, FedEx Trade Networks
- 9:30 am** **Panel I: Challenges to Trade & Resources with China for Growing Your Business**
Prof. Phil Corse, Kellogg Adjunct Professor of Global Marketing
"Rising Middle Class"
Luis Fiallo, Managing Director for Marketing and Corporate Development, ChinaTelecom Americas
"China's Information Economy"
Zhigang Ren, International Trade Specialist, the State of Illinois Office of Trade and Investment
"How can I identify a prospective Chinese buyer or sales agent?"
"How can I determine the best export prospects for China?"
Moderator: Shawn He, Chair, ChinaMeetBiz Q&A
- 10:30 am** **Coffee Break & Networking**
- 11:00 am** **Panel II: Cutting through the Red Tape in Chinese Legal Compliance & Building Lasting Partnerships for your international trade strategy**
Tom Richardson, Sr. Customs Trade Advisor, FedEx Express
"Exporting to China : Avoiding Import Pitfalls"
Brian Walsh, Managing Partner, Barnes, Richardson & Colburn
"How do Trade Law Issues Affect Imports from China?"
Representative, RSM McGladrey
Moderator: Bill Spence, Co-Chair, Chicago Sister Cities China Committee Q&A
- 12:00 Noon** **Closing Remarks**
Adnan Raja, Economist Intelligence Unit
- 12:30 pm** **Adjourns**



Phil Corse is the Kellogg Adjunct Professor of Global Marketing. has a classical, disciplined and analytical marketing background and has worked for several consumer products package goods and durables companies. He is an Adjunct Professor of Global Marketing at Northwestern University where he has been teaching at the Kellogg School of Management since 1993. He teaches the capstone course in marketing for the Master of Product Development program at the McCormick School of Engineering at Northwestern.



Luis E. Fiallo is Managing Director for Marketing and Corporate Development at China Telecom Americas. Mr. Fiallo was an advisor to President George W. Bush as a member of the President's Information Technology Council (PITAC). Mr. Fiallo currently serves on Virginia Governor Tim Kaine's Broadband Roundtable. Prior, Mr. Fiallo was founder and president of Fiallo & Associates, a management consulting and business development organization advising Fortune 500 and early stage technology companies.



Shawn HE YUXUN is Chairman of MeetChinaBiz. A serial entrepreneur and an avid China market observer and practitioner, Shawn has run companies in both Asia and the US in diverse areas, including market-entry consulting, finance, IT, marketing & distribution, and advertising. Shawn has also created a number of premier business networking groups, including MeetChinaBiz and iNetwork128. The latter was named by Boston Globe as a leading entrepreneur network in New England one year after its founding.

Mr. Zhigang Ren

*International
Trade Specialist
State of Illinois
Office of Trade &
Investment*

Zhigang Ren is the lead International Trade Specialist on China at the State of Illinois Office of Trade & Investment. Zhigang was Chief Foreign Investment Officer at the Guangzhou Administration for Commerce & Industry, Guangzhou, China. He was responsible for providing consulting service to FDI clients on Chinese trade and investment policies, regulations, and procedures regarding foreign investment. Zhigang holds advance degrees in International Business, International Affairs and English Literature.



Tom Richardson

*Sr. Trade Customs
Advisor
Global Trade Services
- US Regulatory Com-
pliance*

Tom Richardson is a Senior Trade Customs Advisor with FedEx Express Global Regulatory Trade Services. Tom started his career with FedEx in 1979 serving as a tug driver and package handler. He has been involved with the international division of the corporation since 1983 and is based out of FedEx Express World Headquarters in Memphis, TN. Tom routinely provides assistance to companies in navigating complex customs regimes, both within the U.S. as well as on a world-wide basis. Richardson is a licensed Customs Broker and holds a BBA in Finance and a JD from the University of Memphis.

Deep SenGupta

*Sr. Manager,
FedEx Trade
Networks*



William A. Spence is a senior counsel at the firm and is Chairman of the China Practice Group. His practice is concentrated in areas of civil litigation, international arbitration, and the firm's relationship with China. Bill was appointed co-chairman of the Sister Cities China Committee by Mayor Daley in 1997 and has led several business delegations on more than 35 trips to China. Mr. Spence has given numerous presentations of legal issues related to China and has spoken at the World Economic Forum China Summit in Beijing on "Rule of Law" related issues and at the Aspen Institute seminar on Globalization and Asian Values.



Brian F. Walsh is the Managing Partner, Barnes, Richardson & Colburn. He began practice with Barnes Richardson & Colburn in 1985. He has experienced notable success in every aspect of Customs and International Trade Law Practice. Brian has experience with translating the complexities of special duty free programs such as those available in the North American Free Trade Agreement and the General System of Preferences in a straight-forward, practical manner.

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Barnes, Richardson & Colburn is committed to providing high quality, results-oriented and cost-effective legal advice to the international trade community, including legal compliance reviews, investigations and audits, and many other legal advice to help importers and exporters



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Both a business network and an advisory, **MeetChinaBiz** has since 2002 organized numerous executive education, networking and matchmaking programs in many US cities as well as business development visits to China, directly benefiting thousands of companies in their cross-border selling, sourcing and investment endeavors. MeetChinaBiz now has presence through regional



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